
Non confidential investor summary.

Regarding: A unique investment opportunity in a profitable, long established yacht brokerage business; potential for growth, expansion and development.

Key points for consideration by potential investors.

Established since 1987, and based in one of the premium boating locations in the Mediterranean, the business on offer has been a successful, reputable and highly respected international Yacht Brokerage operation for three decades.

As evidence of its consistent performance, the brokerage sells between 20 and 25 pre-owned yachts every year, both motor and sail, with an average value of between €100,000 and €800,000. The marketing outreach for listing and selling yachts extends beyond the Mediterranean, across Europe and beyond.

The opportunity on offer would reward such an investment with a very secure potential return, and a healthy engaging lifestyle. The present directors have also identified clear paths towards successful expansion of the business based on the sound knowledge of the local leisure marine business environment which they have acquired, together with their considerable previous experience in the international yacht brokerage, charter, marina, harbour and boat building markets.

General operational business scenario.

The Brokerage is operated from a pleasantly located and well appointed office facility within a vibrant leisure yachting environment, and in a convenient port location.

The marketing of the listed yachts and the general capabilities of the brokerage are very much supported by a strong online presence on the Internet. The company has a visually compelling website which describes all the features of the listed yachts in great detail, along with photos showing internal, external and technical aspects of the boats for sale. Social media sites such as Facebook, Twitter, Pinterest and Instagram are also well utilised, with regularly refreshed postings and maximum use of attention grabbing graphics.

Growth potential.

The present management team have very clear ideas about how the future of the business could look in terms of growth potential, expansion, and continued profitable development.

The new investor / director would therefore have an opportunity to take these expansion plans forward, and to benefit from the growth in future profits, together with the ongoing financial security of the company's prominent market positioning.

In summary: Offers are sought from an investor who likes to be 'hands-on', and who has solid previous experience in the yachting industry to bring to the business, along with enthusiasm and a strong commitment.

Please enquire for further information, giving a brief summary of your background, your reasons for your interest in this investment opportunity, and your e.mail address for a confidential reply to be sent to.

E.mail your enquiry to: BoatBiz@europe.com
